



### **Brian Tracy**

Brian Tracy is Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations.

Brian Tracy has consulted for more than 1,000 companies and addressed more than 5,000,000 people in 5,000 talks and seminars throughout the US, Canada and 55 other countries worldwide. As a keynote speaker and seminar leader, each year, he addresses more than 250,000 people worldwide on the subjects of Leadership, Business Strategy, Sales and Personal Success.

He has started, built, managed or turned around 22 businesses. In the last 25 years, he has consulted and worked with more than 1,000 companies, including IBM, Ford, Federal Express, Hewlett Packard and the Million Dollar Roundtable.

He has studied, researched, written and spoken for 30 years in the fields of economics, history, business, philosophy and psychology. He is the top selling author of 49 books that have been translated into 36 languages and are sold in 52 countries.

He has written and produced more than 400 audio and video learning programs, including the worldwide, best-selling Psychology of Achievement, which has been translated into more than 27 languages.

Brian is an entertaining speaker with a wonderful ability to inform and inspire audiences using a fast-moving combination of ideas and techniques from the fields of business, economics, history and current events. He speaks to corporate and public audiences on the subjects of Personal and Professional Development, including the executives and staff of many of America's largest corporations. His exciting talks and seminars on Leadership, Selling, Self-Esteem, Goals, Strategy, Creativity, and Success Psychology bring about immediate changes and long-term results.

Prior to founding his company, Brian Tracy International, Brian was the Chief Operating Officer of a \$265 million dollar development company. He has had successful careers in sales and marketing, investments, real estate development and syndication, importation, distribution and management consulting. He has conducted high level consulting assignments with several billion-dollar plus corporations in strategic planning and organizational development.

He has traveled and worked in over 90 countries on six continents, and speaks four languages. Brian is happily married and has four children. He is active in community and national affairs, and is the President of three companies headquartered in Solana Beach, California. Brian is also the President of Brian Tracy University, a private on-line college for business and entrepreneurship.

Our speaker, Brian Tracy, is one of the top business and personal success speakers in the world today. He has given talks and seminars in every major city in the U.S. and Canada, and in 55 other countries.



## **Speech Topics**

### **High Performance Selling**

Brian shows salespeople how to sell more, faster and easier than ever before, against higher-priced competition. He gives them a series of practical, proven techniques they can use to get more appointments and make more sales. They learn how to get motivated and stay motivated day after day. Brian has personally trained more than 500,000 sales professionals with these ideas.

### **Performing At Your Best!**

Learn how to get motivated and stay motivated with a fast-moving series of methods, ideas and techniques each person can apply in every area of life and work. Learn the keys to personal effectiveness, maximum achievement and unlimited success in your field. Brian's program on the Psychology of Achievement has sold more than 1,000,000 copies in 20 languages worldwide. This talk contains the best ideas for success ever discovered.

### **Doubling Your Productivity, Achieving Your Goals**

Learn how to master your time with a series of practical, proven ideas that work for everyone! Set goals and priorities, focus and concentrate, eliminate procrastination, get going on your key tasks and get more done in less time than ever before. This program has been given to more than 300,000 business people already. Brian's program, How to Master Your Time is the best-selling time management program in the world.

### **High-Performance Leadership**

Brian gives managers a series of proven strategies they can use immediately to get better results in every area of their businesses. They learn how to think strategically, manage time more efficiently, select the right people, communicate effectively and build peak performing teams; highly informative, loaded with content and both funny and motivational. Brian has given this program in hundreds of companies worldwide.