



Rich Karlgaard

Entrepreneur-turned-publisher, columnist, television commentator, private investor and board director, Rich Karlgaard has a unique vantage point on the trends driving the business, innovation, and investment climates. His insights help audiences see the global marketplace with new eyes.

Rich Karlgaard is the publisher of Forbes magazine, where he writes a biweekly column, *Innovation Rules*, known for its witty and honest assessment of current business issues. He is a regular panelist on cable news' most popular weekend business show, *Forbes on FOX*, and was a frequent guest analyst on CNBC's *The Kudlow Report*. He's also a successful entrepreneur and past winner of Ernst & Young's "Entrepreneur of the Year Award."

More than just a business journalist, Karlgaard as a private investor and board director understands firsthand the difficulties of navigating in today's business climate and the opportunities available to those who have the courage to reach out for them. His assessment of the current business issues, trends and innovation culture gives audiences solid insights they can use to make better business and investment decisions.

Karlgaard has a remarkable ability to connect with his audience. He shows his quick mind and even quicker good sense of humor during lively, unscripted question and answer periods. Karlgaard is unfailingly gracious, putting his insights out for others to consider in a way that helps them see the events that are changing their world—including the impact of Washington politics on the environment for business and innovation.

His book on innovation culture, *The Soft Edge: Where Great Companies Find Lasting Success* (April 2014), made the "best business books of 2014" lists of *Inc.*, *Time.com*, *Huffington Post* and *Forbes India*. He is also the co-author of *Team Genius: The New Science of High-Performing Organizations* (July 2015), which received advance praise from the CEOs of Microsoft, FedEx, Northwestern Mutual and XPrize, the COO of the Walt Disney Company, and the CMO of GE.



Speech Topics

Forecasting 2016-2018: *Years of Tumult and Opportunity*

As 2016 began, stocks and oil prices continued to slide. Talk of global recession grew louder. The U.S. presidential campaign in 2016 has the world's attention.

Against this wall of uncertainty, Forbes magazine publisher and columnist, Rich Karlgaard, predicts 2016-2018 will be selectively robust. In this timely, and universally relevant presentation, Karlgaard explores with audiences some of these pressing issues, and why he sees opportunity - in spite of some of the dire headlines. Here are just a few things Karlgaard can discuss as they may be relevant to your organization:

- Why China's demise is greatly exaggerated.
- Why 2016 will be remembered as the year the "Internet of Things" went mainstream
- How the strong U.S. dollar, which initially hurt the U.S. export economy in 2015, has planted the seeds of a robust revival.
- Three best practices to steer your organization through turbulent times.

Four Megatrends and Three Best Practices That Will Shape Your Business Future

A common mistake among business, investment and government leaders is to overestimate change in the short run (less than two years), but badly underestimate it the long run (five years or more).

Forbes publisher and author of the magazine's featured Innovation Rules column, Rich Karlgaard, cuts through the clutter. He forecasts the business and technology world as it is likely to unfold over the next two, five, and ten years.

Karlgaard operates in the heart of Silicon Valley and is close to its business and technology leaders, as well as the investors and venture capitalists that keep it a hotbed of growth. Rich's Four Megatrends and Three Best Practices speech shares with audiences thought-provoking, actionable, and lasting ideas that help leaders "future proof" their organizations and investments.

Why Culture and Teams Are Tomorrow's Killer Apps

The old way of creating a sustainable competitive advantage was to build moats and barriers to entry. But smart phones and digital commerce have proven they can tunnel under the moats and fly over the barriers with ease - and often with astonishingly little invested capital. What can smart companies do to "future proof" their businesses against such disruption?

Rich Karlgaard, publisher of Forbes magazine, has identified culture and "team genius" as pillars of sustainable competitive advantage in a fast-changing world.

In this presentation, Karlgaard draws upon his recent books, *The Soft Edge: Where Great Companies Find Lasting Success* and *Team Genius – The New Science of High-Performing Organizations*, to analyze what great organizations do to create long-run success.

Kevin Turner, COO of Microsoft, recently invited Rich to come speak to the top 1,000 global executives at Microsoft on this topic. The session was enthusiastically received. "Rich was great! He spoke for 60 minutes and took questions for 30," said Turner.

