



Juliet Funt

Juliet Funt is the CEO of WhiteSpace at Work, a training and consulting firm that helps organizations, their leaders and employees flip the norms of business in order to reclaim their creativity, productivity and engagement. With thought-provoking content and immediately actionable tools, she has become a nationally recognized expert in coping with the Age of Overload in which we all live and work.

Juliet helps attendees learn the pivotal difference between activity and productivity. She teaches them a streamlined method for personal process improvement – leading to more creativity and engagement. She helps executives, managers and teams answer the critical question “What thoughts deserve my full attention today?”

Juliet regularly wows audiences as a high-impact, high-energy speaker. Yet her deeper mission is to show organizations how WhiteSpace® can change the negative patterns and behaviors that prevent them from achieving optimum results. Her clients include a number of Fortune 100 companies and span a wide array of industries, from financial services to technology, manufacturing to the military- executive workshops to audiences as large as 7,000.

Incredibly intuitive, Juliet successfully blends highly customized content with a keen understanding of clients’ needs in her programs and consulting work. With a unique blend of charisma, humor and tough love, she has the uncanny ability to connect with people at all levels, compelling them to make real, lasting change. Yet beneath her powerful assets, she is both authentic and accessible. As a busy corporate speaker and consultant, business owner, wife, and mother of three young boys, she practices on a daily basis the WhiteSpace® concept she shares with clients.

Juliet Funt is a force for change in organizations around the world, helping them find their WhiteSpace, recharge their people and reclaim their passion for work.



Speech Topics

Activity is Not Productivity: *Raising Engagement Through Reclaiming WhiteSpace*

Many wonderful companies are trapped in a thread of common denial. They believe pressure and incentives are enough to support workers who live perennially on the leading edge of burnout. That equation cannot be sustained. But with one vital new ingredient, WhiteSpace, organizations can free their talented teams to deliver their most engaged work — and sustain that commitment far into the future.

In this high-energy session, we examine the critical difference between activity and true productivity, between cramming in more tasks and selectively choosing to dive into the right ones with thoughtfulness. We also meet and arm ourselves against The Thieves of Productivity, a group of positive assets that often run amuck and trap us into low-value tasks. By examining the surprising downside of these attributes, we create a customized road map towards more WhiteSpace at the individual, team and organizational level.

Lastly we explore The WhiteSpace Simplification Questions — four simple inquiries that provide endless insight and positive reframing around even the toughest individual and organizational hurdles.

The Reductive Mindset: *Achieving Optimal Results Using the Tools of WhiteSpace*

Employees today face many pressures in the Age of Overload: doing more with less, accelerating speed and the global 24/7 demands of always being ON. They're fooled into thinking they're more productive than ever. But is that true?

Overloaded populations are used to their discomfort. But upon further investigation, it's clear that their companies are suffering from one or more deficits. Sometimes it's a quantity problem; you hear complaints about headcount and bandwidth. Sometimes it's a quality issue; work level is slipping, and there's no time to think high-altitude thoughts. Or it's a sustainability issue; folks are surviving but asking, "How long can we keep this up?"

In this program, we consider a different path, one where a reductive lens helps pare back busyness and make room to reclaim and effectively use WhiteSpace. Also featured is actionable content that combats The Tools that Turn on You. These are support systems and devices that promise to improve our work style. In reality, they tend to defy boundaries, hijacking time and resources — think email, meetings, decks and more.

Igniting the Thoughtful Mind: *How to Use WhiteSpace to Turbocharge Creativity*

Is your company tasking you to be creative and innovative without providing the time to do it? You are not alone. Exertion has replaced thought. Innovation and creativity wither before an ever-increasing culture of complexity. But what if game-changing, breakthrough ideas are not inclined to battle through your crowded schedule and buzzing brain? What if they require WhiteSpace, or open fluid time, in order to grace us with their presence?



In this presentation, Juliet Funt asks critical questions behind the creative process: Is there a dial that can be adjusted back and forth from activity to creative receptivity? How would an adjustment of that dial affect the output of you and your teams?

This journey also chronicles tactics of the greatest creative thinkers in both business and other media, shining a light on the frameworks and processes they employ. Lastly, we'll broaden our discussion to explore the Invisible Habits of Excellence, a constellation of internal behaviors related to many varieties of inward and outward thought.

